

# HERE'S YOUR CHANCE TO SUPPORT THE NATIONAL STUTTERING ASSOCIATION

There are over 3 million adults and children in the U.S. who stutter. And our goal is to help each and every one of them. We're the National Stuttering Association (the NSA), the largest self-help/support organization for people who stutter.

Our mission is simple: to bring hope, dignity, support, education, and empowerment to people who stutter, their families, and the professionals who serve them. As an accredited 501(c)(3) nonprofit organization with limited financial resources, we are continually challenged to accomplish these goals.

Much of our fund raising occurs at our annual conference, which is attended by people from all over the world. The 2013 conference will be held in Scottsdale, AZ from July 3rd – July 7th and has every indication of being our largest ever.

You can show your support by becoming a corporate sponsor and buying an ad in our conference program (remember: this donation is tax-deductible). Please read the following pages for specs and prices. If you have any questions, feel free to contact our office.

## Become A Corporate Sponsor Today.





# NSA's Annual Conference Conference Program Insertion Order

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## ADVERTISER INFORMATION

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Company Name

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Contact

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Address

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Daytime Phone Fax

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Email Address

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NSA member associated with this ad

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## PROGRAM ADVERTISING INFORMATION

### FULL PAGE

PRICE: \$1,000

TRIM SIZE: 8.5" (width) x 11" (height)

BLEED SIZE: 8.75" X 11.25" (0.125" bleed on all sides)

LIVE AREA: 8" X 10.5"

COLOR: black and white

### HALF PAGE

PRICE: \$550

TRIM SIZE: 8.5" (width) x 5.5" (height)

BLEED SIZE: 8.75" X 5.625" (0.125" bleed on all sides)

LIVE AREA: 8" X 5.25"

COLOR: black and white

### QUARTER PAGE

PRICE: \$300

TRIM SIZE: 4.25" (width) x 5.5" (height)

BLEED SIZE: 4.5" X 5.75"

LIVE AREA: 4" X 5.25"

COLOR: black and white

### BUSINESS CARD

PRICE: \$150

TRIM SIZE: 3.5" (width) x 2" (height)

BLEED SIZE: 3.75" X 2.25" (0.125"

LIVE AREA: 3.25" X 1.75"

COLOR: black and white

## NOTES

- Electronic files required for all ad work
- If sending by email, art should be supplied on CD via mail or email. If sending by mail, please send to Advertising@westutter.org, cc: tflores@westutter.org.
- Files must be supplied as Macintosh format InDesign or Illustrator files or as high resolution PDF. If using InDesign or Illustrator, all fonts and attached images must be supplied. Electronic art work: Scans must be supplied at 300 dpi of output resolution at 100% final output size. Maximum screen density should not exceed 90% black. A required value over 90% black should be made solid. File must include register and position marks.
- One print-out of final ad is required.
- PLEASE NOTE that all files must be supplied in final formats. No electronic production will be done.

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**FOR ALL INQUIRES, PLEASE CONTACT TAMMY FLORES AT 800.937.8888 OR TFLORES@WESTUTTER.ORG**



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## PAYMENT INFORMATION

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Check enclosed, payable to the National Stuttering Association

Please bill my credit card     AmEx     Visa     Mastercard

Card number

Expiration

Name as it appears on card

Signature

Would you like to make an additional donation to help someone attend the conference who can't afford to do so?    Amount \$ \_\_\_\_\_

## AUTHORIZATION

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Signature

Date

Printed Name

Title

## SUBMISSION INFORMATION

**AD ARTWORK DEADLINE:** May 1, 2013

**SEND ARTWORK AND PAYMENTS TO:**

Tammy Flores, Executive Director  
The National Stuttering Association  
119 West 40th Street  
14th Floor  
New York, NY 10018

Feel free to send this pdf to anyone you think would want to help the NSA

**THE FINE PRINT**

The National Stuttering Association shall have no obligation or liability for any change in advertisement requested after the applicable closing date. The National Stuttering Association shall have no liability for reproduction quality of advertising print materials which fail to meet the mechanical requirements stipulated above. Positioning of advertisements is at the discretion of the National Stuttering Association. In addition, the National Stuttering Association reserves the right to reject an ad/sponsor.

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