

# HERE'S YOUR CHANCE TO SUPPORT THE NATIONAL STUTTERING ASSOCIATION

There are over 3 million adults and children in the U.S. who stutter. And our goal is to help each and every one of them. We're the National Stuttering Association (the NSA), the largest self-help/support organization for people who stutter.

Our mission is simple: to bring hope, dignity, support, education, and empowerment to people who stutter, their families, and the professionals who serve them. As an accredited 501(c)(3) nonprofit organization with limited financial resources, we are continually challenged to accomplish these goals.

Much of our fund raising occurs at our annual conference, which is attended by people from all over the world. The 2019 conference will be held in Ft. Lauderdale, FL from July 3rd – July 7th, and has every indication of being our largest ever.

You can show your support by becoming a corporate sponsor and buying an ad in our conference program (remember: this donation is tax-deductible). Please read the following pages for specs and prices. If you have any questions, feel free to contact our office.

## Become A Corporate Sponsor Today.





# NSA's Annual Conference Program Insertion Order

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## ADVERTISER INFORMATION

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Company Name

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Contact

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Address

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Daytime Phone Fax

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Email Address

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NSA member associated with this ad

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## PROGRAM ADVERTISING INFORMATION

### FULL PAGE

PRICE: \$1,000

TRIM SIZE: 8.5" (width) x 11" (height)

BLEED SIZE: 8.75" X 11.25" (0.125" bleed on all sides)

LIVE AREA: 8" X 10.5"

COLOR: black and white

### HALF PAGE

PRICE: \$550

TRIM SIZE: 8.5" (width) x 5.5" (height)

BLEED SIZE: 8.75" X 5.625" (0.125" bleed on all sides)

LIVE AREA: 8" X 5.25"

COLOR: black and white

### QUARTER PAGE

PRICE: \$300

TRIM SIZE: 4.25" (width) x 5.5" (height)

BLEED SIZE: 4.5" X 5.75"

LIVE AREA: 4" X 5.25"

COLOR: black and white

### BUSINESS CARD

PRICE: \$150

TRIM SIZE: 3.5" (width) x 2" (height)

BLEED SIZE: 3.75" X 2.25" (0.125"

LIVE AREA: 3.25" X 1.75"

COLOR: black and white

## NOTES

- Electronic files required for all ad work
- Please send to [Info@WeStutter.org](mailto:Info@WeStutter.org)
- Files must be supplied as Macintosh format InDesign or Illustrator files or as high resolution PDF. If using InDesign or Illustrator, all fonts and attached images must be supplied. Electronic art work: Scans must be supplied at 300 dpi of output resolution at 100% final output size. Maximum screen density should not exceed 90% black. A required value over 90% black should be made solid. File must include register and position marks.
- One print-out of final ad is required.
- PLEASE NOTE that all files must be supplied in final formats. No electronic production will be done.

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**FOR ALL INQUIRIES, PLEASE CONTACT OUR NATIONAL OFFICE AT 800.937.8888 OR [INFO@WESTUTTER.ORG](mailto:INFO@WESTUTTER.ORG)**



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### PAYMENT INFORMATION

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Check enclosed, payable to: National Stuttering Association

Please bill my credit card     AmEx     Visa     Mastercard

Card number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Would you like to make an addition donation to our Annual Conference Scholarship Fund, assisting others who might not otherwise be able to attend?    Amount \$ \_\_\_\_\_

### AUTHORIZATION

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Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_

### SUBMISSION INFORMATION

**AD ARTWORK DEADLINE:** May 1, 2019

**SEND ARTWORK AND PAYMENTS TO:**

Tammy Flores, Executive Director  
National Stuttering Association  
1460 Broadway  
New York, NY 10036

Feel free to share this PDF with anyone you think would want to help the NSA.

#### THE FINE PRINT

The National Stuttering Association shall have no obligation or liability for any change in advertisement requested after the applicable closing date. The National Stuttering Association shall have no liability for reproduction quality of advertising print materials which fail to meet the mechanical requirements stipulated above. Positioning of advertisements is at the discretion of the National Stuttering Association. In addition, the National Stuttering Association reserves the right to reject an ad/sponsor.

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