

National Stuttering Association

2024 Annual Conference

SPONSORSHIP PACKAGES AND OPPORTUNITIES



Our Mission + Purpose



WHY WE EXIST

The National Stuttering Association is the largest non-profit organization in the world dedicated to bringing hope and empowerment to children and adults who stutter, their families, and professionals, through support, education, advocacy, and research.

WHO WE ARE

Nearly 100% of those supporting our work-either as board members, staff, or other supporters-are either people who stutter, family members of people who stutter, or speech professionals.

About the 2024 Annual Conference

Join the largest gathering of people who stutter

The NSA's 41st Annual Conference is coming to St. Louis from July 3-6, 2024. At this unique annual vibrant conference, attendees will meet others who stutter from all over the world, learn more about stuttering, as well as connect with others who understand life as a person who stutters.





Event Goals

FOSTER A SUPPORTIVE ENVIRONMENT FOR PEOPLE WHO STUTTER

Above all else, the NSA is a destination for people to be embraced by an empowering community. 2

PROVIDE OPPORTUNITIES TO LEARN, DISCOVER, AND GROW

Our Annual Conference will feature dozens of workshops, presentations, and opportunities to learn from each other and subject matter experts.





HAVE FUN!

No Annual Conference is complete without laughter, dancing, and off-site tours and excursions. There is nothing like this event.



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WHAT OUR ATTENDEES THINK

We've had 40 years of successful, fun, and life-changing Annual Conferences.



RUSSELL S.

"I never realized what I was missing until I got here, I won't miss another conference going forward."



KATIE M.

"When you are in a room of parents who showed up to support their kids, you know you have come to the right place. Grateful for the scholarship that got us here."



MORE INFORMATION

WeStutter.org/Conference



@westutter



@westutter





WHAT SPONSORSHIPS MEAN TO US

By sponsoring the NSA's 2024 Annual Conference, your organization will not only demonstrate its commitment to supporting individuals who stutter but also gain valuable exposure to a highly engaged and passionate audience.

As a sponsor, you will have the opportunity to showcase your products or services, engage directly with attendees, and align your brand with a cause that makes a meaningful difference in the lives of thousands of individuals and families affected by stuttering.



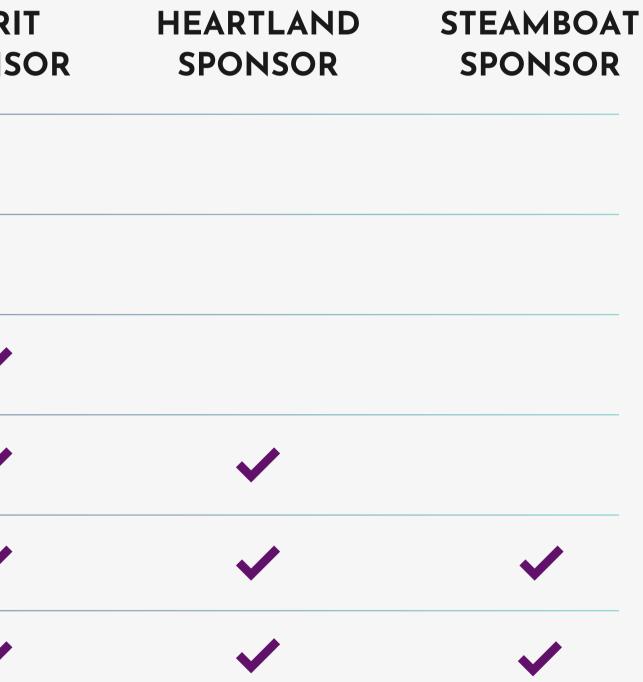




PACKAGE BENEFITS AND PRICING

SPONSORSHIP BENEFITS	GATEWAY SPONSOR	RIVERFRONT SPONSOR	SPIR SPONS
OPPORTUNITY TO SEND EMAIL FOLLOW-UP TO ATTENDEES*			
FOUR COMPLIMENTARY REGISTRATIONS			
PREMIER POSITION ON CONFERENCE SIGNAGE			~
ACKNOWLEDGMENT IN CONFERENCE APP			~
OPTION TO PROVIDE BRANDED PRODUCTS FOR SWAG BAG			~
NAME ON CONFERENCE WEBSITE AND SOCIAL MEDIA			

CUSTOM SPONSORSHIP PACKAGES AVAILABLE UPON REQUEST.



*Message to be sent from NSA email address and must be approved by the NSA.

Sponsorship Packages

SPIRIT SPONSOR

GATEWAY SPONSOR Serve as our exclusive title sponsor

\$25,000



HEARTLAND SPONSOR

RIVERFRONT SPONSOR Be an integral part of our event

\$15,000



STEAMBOAT SPONSOR



HOW OUR Sponsors Benefit

Exposure to hundreds of engaged conference attendees

Imagine the potential as your logo and message reach the networks of hundreds of conference attendees actively seeking insights, solutions, and connections.

Social media engagement

This is your chance to captivate a dynamic audience eager to explore, learn, and engage. Plus: in addition to our in-person attendees, our network of 75,000+ social media followers access our content!

Highly visible marketing at a fun event known for positivity

Seizing the opportunity for highly visible marketing at our upcoming event is not just an investment; it's an immersion into a vibrant atmosphere of positivity and fun.





Next Steps

Thank You About Us Learn More

We hope to count you among our valued sponsors for the NSA's 2024 Annual Conference. Together, we can continue to empower voices, share stories, and foster connections within the stuttering community. National Stuttering Association, 3261 Richmond Avenue #119, Staten Island, NY 10312 | National Stuttering Project (DBA: National Stuttering Association), a US 501 (c)(3) public charity, EIN 94-2420533 Learn more at <u>www.westutter.org</u> (800) 937-8888 info@westutter.org